

POST EVENT REPORT



1-2-3 March- 2017

Jawaharlal Nehru Krishi Vishwa Vidyalaya,
Adhartal, Jabalpur, M.P.



Organized by



Jawaharlal Nehru Krishi Vishwa Vidyalaya
Jabalpur, Madhya Pradesh, India
www.jnkvv.org

Institutional Partners



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**NEXT EDITION
OCTOBER- 2019
JABALPUR, M.P.**

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Wave Creation in the Agriculture & Horticulture Industry through Rashtriya Krishi Uday-2017



M P Agro Industries Development Corporation



Jain Irrigation Systems Ltd.



V-Guard



M.P. State Mission



Jawaharlal Nehru Agriculture Vishwavidyalaya

The mega event Rashtriya Krishi Uday-2017 was organized by B S L Conference & Exhibition Pvt. Ltd. With the association of Jawaharlal Nehru Krishi Vishwa Vidyalaya (JNKVV) the oldest State Agricultural University of Central India, from March 1st to 3rd, 2017, and the perseverant management team's efforts were applauded by the key invitees, visitors and big wigs of the industry. In fact, such a mega exhibition on Agriculture & Horticulture has never been seen of Jabalpur city.

RASHTRIYA KRISHI UDAY 2017 was Inaugurated on 1st March 2017, Wednesday by Smt. Swati Sadanand Godbole, Mayor Municipal Corporation & chaired by Prof. Vijay Singh Tomar, Vice Chancellor, JNKVV.

RASHTRIYA KRISHI UDAY 2017 closing ceremony on 3rd March 2017, Friday conducted by Honorable Agriculture Minister Govt. of M. P., Shri Gauri Shankar Bisen, accompanied by MLA of Jabalpur Shri. Sushil Tiwari and Zila Panchayat President Smt. Manorma Patel.

This is an ideal fair for farmers, as well as exporters and importers of the country, to follow the new techniques and the modern improved machineries displayed in this fair. Useful books and instruction booklets were also available in the I.C.A.R (Indian Council of Agricultural Research) stalls which can be used by the farmers.

This Mega Event, which occupied a vast area to demonstrate even the field operation on agricultural activities like show casing of seeding equipments, seed cleaning equipments, all types of modern harvesting machineries, tractors with their up-to-date innovations and accessories, various operations such as land leveling, irrigation, sowing and planting, harvesting and threshing with high degree of precision to increase efficiency of inputs and reduce the losses, including use of pesticides, insecticides, fertilizers etc.

As mechanization is very important for increasing production and commercialization of Agriculture show- casing of various parts of equipments used by the farmers were on display in the stalls. Participation of Government Departments, Herbal products Manufacturers, also added to the charm of the Fair.

There were technical sessions which addressed the latest issues of the industry on the 3rd day of the grand exhibition Sri Gauri Shankar Bisen - Honourable Minister, Farmers Welfare & Agriculture Development Govt. of Madhya Pradesh paid his kind visit to all the stalls and talked with the concerned business men, representatives of the Companies as well as with the farmers. He was also introduced with the various agricultural equipments, machineries and other useful appliances by the Expert Demonstrator of the Exhibition. He also paid much heed to the problems of the farmers and discussed with their problems.

Mr. Bharat Baliyan, Director, B S L Conference & Exhibition Pvt. Ltd, the organizer of this expo gave his special thanks to JNKVV organising committee & heartfelt thanks to all the Company Directors, Managers, Experts, Scientists, as well as the farmers for making this Exhibition a grand success. He also thanked the innumerable visitors for taking interests and visiting the expo.



EXHIBITION ANALYSIS:

Total Exhibitors	: 92
Exhibition Area, Gross	: 8000 sqm.
Exhibitors' Area, Net	: 4250 sqm.



EXHIBITORS' SURVEY:

- ❖ 78% of the exhibitors made new business contacts during the show.
- ❖ 94% of the exhibitors intend to participate in Rashtriya Krishi Uday-2017.
- ❖ 96% of the exhibitors reported the show exceeded their expectations.
- ❖ Business deals worth more than INR 2 crores were finalized during Rashtriya Krishi Uday-2017.



Animal Husbandary



Jai Kisan Enterprises



BKT Tyre



Eicher Tractors



Central Bank of India

INDUSTRY COMMENTS



"Pre Events since Rashtriya Krishi Uday-2017 was new to this Industry, we were sceptical whether the M. P. farmers would be really interested for such activity, but the Technical Exposure and support extended in collaborating the Titans of the Agri Industry to display the Farm Technology was highly appreciable and Seeing the Response and Crowd definitely, this success has really added a feather to your Cap." We wish Rashtriya Krishi Uday a grand success in future endeavours and will support in future too.

– **ABHISHEK TIWARI, MAHINDRA & MAHINDRA TRACTORS**





Elcom Technology



Gadarwara



IFFCO KISAN



Jadhao Layland



Agriculture Insurance

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“We had a wonderful experience with the Rashtriya Krishi Uday, It was a one of its kind show & we got a tremendous response post the event. The arrangements & customer service etc. were really exemplary & we look forward to participating in the event in future also.”
Wishing you good luck for future.

– AMANDEEP SINGH,
BKT TYRE

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“It was planned & organized extremely well. Visitors Participation from across the country is fairly good. We received encouraging footfall at our exhibits.”

– HIMANSHU TIWARI,
H. D. WIRES PVT. LTD.

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“A very well managed event- and we were very delighted with the response during the show”, “We are very satisfied with the response, we got through Rashtriya Krishi Uday It has helped us get new clients & increase our brand’s presence in the industry, quality visitor reached from all corners of the country.” We look forward to participate in future editions of Rashtriya Krishi Uda. as well.

– GAURAV GUPTA,
TATA WIRON & TATA AGRICO

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“Words cannot express my gratitude for all your efforts creating something as unique and special as Rashtriya Krishi Uday. You promised you could get it down to the twinkle in the eye and you did. Keep it up.”

– ABHIJIT GAIKWAD,
LEMKEN INDIA

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“Thanks to the organizers for organizing a very systematic, informative, technical know-how platform and meaningful get together at a junction where we encashed all opportunities of meeting quality customers. We will again participate as and when Rashtriya Krishi Uday is organized, please accept our congratulations on the success of the event”

- DEEPAK EMELAYA,
L & T

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MEDIA PARTNERS



Agriplast Tech India



Ampligo



Champ Energy



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Chandok

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- Apogee Precision Lasers
- Balkrishna Industries Ltd. - BKT Tyre
- Bhati Media & Events
- BSL Confrence & Exhibition
- Central Bank Of India
- Champ Energy Ventures Pvt. Ltd.
- Chandak Machineries
- Department of Animal Husbandary- M. P.
- Dept. of Horticulture M.P.
- Dhanuka Agritech Limited
- Dow Agrosiences India Pvt Ltd.
- E. I. Dupont India Private Limited
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- Jain Irrigation Systems Limited
- JCB- Infinity advertising services Pvt Ltd-
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- Krishak Bharti
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- V- Guard Industries Ltd.
- Vardhman Trade
- VNR Nursery Private Limited
- Wiptech Peripherals Pvt. Ltd

SNAP SHOT



DU PONT



Godrej Agrovet



HD Wires



JCB Tractor



Jeevan Battrishah Deshi Jadibuti



Kirloskar Pumps

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Kisan Kalyan Department Jabalpur



Kisan King Agro



Krishak Bharti



Krishak Doot



Krishi Jagaran



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LEMKEN



Maa Vaishanvi Enterprises



Mahindra & Mahindra



Navkisan Bio Plantec



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Tata Wiron



VNR Nursery Private Limited

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MP State Agro



MP Warehousing & Logistic



National Medicinal Plants Board (NMPB)

NEWS COVERAGE



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